

NGO Film Strategy Planning Workshop

- Film is an important communication tool for nonprofits, and civil society organizations.
- Film reaches the hearts and minds of decision makers, communities and supporters.
- Films for advocacy, awareness raising and training are used throughout the world
- Films for documenting/reporting on projects to donors and raising funds

You will learn:

- How films are being used in the nonprofit sector
- How to plan a film : film types, components of a film, styles, content, stages of film making
- How to budget and pay for a film
- How to plan film production
- How to review and participate in the film editing
- How to distribute your film including new media methods

This is a capacity building workshop with opportunities for discussion and interaction, viewing and discussing sample film clips. The workshop is appropriate for Communications Officers, Development Directors, Executive Directors, Programme & Project Managers.

Workshop is organized by **Eckova Productions**. Eckova has produced over 100 films for nonprofits as well as films on social issues. We focus on films that tell a compelling stories for an international audience.

About the Presenters: **Sarwar Mushtaq**, CEO of Eckova is an international consultant, trainer and filmmaker. He heads the new film department at Karachi University and recently trained and mentored 30 young filmmakers in "Filmmaking for Social Change". He lectures full courses on film development in all its aspects. His films include "When the Mountains Moved", "Thar the Living Desert" and "Madrassahs: Inside and Out" . Denise Davies is an international consulting working with nonprofits on internet and media strategies. She develops film concepts, distribution planning, media strategies and has directed films for NRSP, ActionAid and IUCN. Denise lectures internationally on strategy development most recently "Videos for Advocacy" at Coady International Institute, Canada.

Some comments from the first workshop in Karachi "- It was really wonderful. I not only enjoyed but also learnt a lot which would definitely help in future"; "I am certainly more prepared to take on the planning of a film within my organization – it seems less daunting when you analyze and clearly chalk out the plans. The presentation lists are very helpful"; "Quite comprehensive considering it was only a 2 day workshop". "It gave me good insight and knowledge to plan a film"

Register for the upcoming workshop of your choice: Lahore, June 29-30 * Islamabad UN Workshop, June 14-15 * Islamabad NGO Workshop, June 16-17

If you are interested in the workshop but not able to attend those dates / locations – please register and select "OTHER" and we will put you on the mailing list to inform you of future dates.

Registrations are limited and on a first come first serve basis. Please send an email to service@eckova.com with details of number of people attending which workshop you are attending. Details of the location will be provided on receipt.

Payments may be made by Bank Draft or Cashier's Check to "Eckova" Rs 19,500 per person or Rs 50,000 for 3 individuals from the same organization. Mailing Address: Eckova Productions, C13, Block B, Main Rashid Minhas Road, Gulshan e Jamal, Karachi.